



folk & floral

Storybook nostalgia meets handcrafted charm in this warmth-infused trend. Grounded in deep forest greens, warm terracottas, and sun-baked ochres, this look layers intricate, hand-painted motifs, plucked straight from woodland folklore, across home accents, wallpaper, and kitchen textiles. It delivers a rich, lived-in feel that brings instant comfort, character, and artisan personality to products.

