



# *butter yellow*

**Spotted on runways and slipping into interiors, Butter Yellow is the shade to watch for Summer 2025.**

This soft, subtle hue is showing up in fashion and beginning to glow across the home decor world. Gentle enough for any room, but trendy enough to feel fresh — now's the time to bring this feel-good color into your product lines.

TREND BOARD: BUTTER YELLOW

designed by: WILD APPLE GRAPHICS

